

Project IMAGES

Contest n°1 - Rules

1. Principle and description

IMAGES is a project funded by the European Commission's ERASMUS+ Youth programme.

IMAGES contest is aimed at young people aged 13 to 25 under the child protection system supported by a partner organization within this project. It also aimed at the mentors of these young people such as social workers, educators, support workers or community workers.

Via the techniques of photojournalism, IMAGES' main objective is to enable these young people to recreate a positive image of themselves through their involvement in a collective project, thus to give them a sense of value. This requires the development of their critical thinking about their environment. It is expected this approach strengthens the young people's sense of belonging to a human community and that this helps them to improve their creative, intellectual, organizational and digital skills. The photo-reportages are aimed at developing innovative socio-educational approaches for the professionals involved, providing youngsters with new tools and mediation techniques.

European photographic project IMAGES is implemented with organization from Greenland, Spain, Madagascar, and France. The entire project consists of several photo-reportages; two contests which will take place in 2021, a project website, a YOUTUBE channel and FACEBOOK websites.

2. Participants

Category of participants:

- Young people aged 13 to 25 from each partner organization of the IMAGES project (Greenland, Spain, Madagascar and France).
- Teams are formed and led by young ambassadors who participated in the week organized in Perpignan in Dec. 2019 and who will motivate and coordinate their teams for the contest.
- Teams must include a maximum of 10 people.
- Each team will register with a name for the contest
- Each team will be supervised and coordinated by a mentor.

3. Topics

Two topics were chosen:

- Crossbreeding (in the broadest sense)
- Impact of climate change on daily life (a theme that the young people worked on as part of the project and will be the subject of a special award)

4. Technical requirements

The reportages will have to meet the following technical requirements:

- Each team will provide a reportage of 10 photos
- Photos will be provided in horizontal format
- Each reportage should have a general title and a "synopsis/pitch" (short description of 4 or 5 lines or sentences) that will summarize the intention of the reportage
- Each photo will have to have a short caption and the 10 photos will have to create a story
- Format : 16:9th, 4:3 or 2:3 – vertical photos are excluded.
- Quality : full HD (1920x1080) which is the YouTube norm
- The reportages will be submitted online before midnight Central European Time (CET) of the closing date.

Delivery

Each team will send the photoshooting as follows :

- compressed file .zip or .rar
- title "Contest-(country)-teamname CB(crossbreeding) ou CC(climate change) – example "Contest-SP-LosChocapic-CB"
- inside : each photo with a number 01 to 10 – text file with : Photoshooting title – pitch – 01 caption, 02 caption, 03 caption...

These criteria are all mandatory.

Teams that do not meet all of these criteria will only be able to compete for the Public Award.

5. Jury composition and award categories

The reportages will be evaluated by national and European professional juries (education professionals, child protection professionals, project partner organizations, photojournalists, etc.) and the public.

The names, functions and organizations of the members of the juries will be published, with their permission, after the closing date (on FACEBOOK page, YOUTUBE channel and project's website).

For the first two awards categories -technical and creativity awards- mentioned below, the winners will be selected by professional photoreporters.

The winning team of the International Award will be chosen from the national winners.

There will be 6 awards categories:

- Technical Award
- Creativity Award
- National Award
- International Award (selection from national winners)
- Public Award
- "Impact of Climate Change" Special Award

6. Planning

19/03/2021	Team registration deadline
22/03/2021	The competition
16/04/2021	Reportage submission deadline. (Midnight CET)
28/04/2021	Publication of reportages on video format on YOUTube - Start of votes
30/04-17/05/2021	End of voting (excluding European prizes)
17-23/05/2021	Selection of the European Prize Award among national awards.
31/05/2021	Results Release

For questions of impartiality, all votes will be announced at the same time.

Results will be announced on the FACEBOOK page, the project's WEB website and on the YOUTUBE channel. A Video conference will be organized with all youth teams to announce the results.

7. Selection criteria

- Framing : respect the technical rules, good balance of the image.
- Exhibition : not over or underexposed, respect the colors.
- Subject : consider how it is chosen and treated.
- Intention : incorporate the subject in the image, on the series, respect of the 5w : who? (portrait) when ? where ? (landscape) how ? what ? (detail or place of action) – 5 elements which are transformed in images (or even 4 taking in account that the landscape can be where and when)

8. Awards and dissemination

Each country will decide on the awards for the winners based on the feasibility of each organization and its objectives. Award categories were decided jointly.

The prizes awarded will mainly be based on collective team experiences (visits, weekends, short trips, etc.) to continue the adventure together. They will be announced as soon as the results are published but will be handed over according to the possibilities of each country in relation to the health situation.

The reportages will be exhibited at local and regional levels in partner organizations.

Permanent communication will be provided on the project's FACEBOOK site, the partner's Websites and FACEBOOK/social media sites as well as on the project website and on the YOUTUBE IMAGES channel.

9. Intellectual property right and right to use

Each participant will sign a contract for the cession of image rights. Participants allow the consortium's organizations to quote their names, interviews and photos, in order to communicate about the event, through various media.

These authorizations are valid for an unlimited time, for non-commercial use and for the promotion of the contest/project.

This authorization will not bring any financial benefit or provide any advantages.

Personal data will be protected by the contract and will not be shared with third parties without authorization.

10. Application of regulation

Participation in this contest requires the full and unconditional acceptance of these regulations by each participant.

Fraud, attempted fraud or non-compliance will result in the disqualification of the contestant.